

# Call for participation -- Designing with Care (DwC'09)

workshop on March 31st, in conjunction with PervasiveHealth09, London UK, April 1-3, 2009

<http://www.designingwithcare09.org/>

## Designing with Care

In establishing humane care next to understanding the context of use, understanding human values is a key factor towards creating acceptable pervasive healthcare applications. In order to avoid dehumanizing and stigmatizing the user, we plea to involving humans and incorporate their values in the design approach. This is especially true for designing pervasive healthcare applications, where the 'complexity of users' is increasingly sensitive. By considering human values in the design process, designers and developers can create pervasive health applications that better fit the end user needs and desires. The resistance to new technology can also be reduced by incorporating values into design.

## About the topic

Healthcare technologies are increasingly pervasive, moving into the working environment of health care professionals and homes of the patients, presenting new challenges to design and evaluation of pervasive healthcare applications. The complexity and scope of pervasive health care has brought together practitioners from a wide range of disciplines. Experience has shown that design and evaluation of pervasive systems is extremely difficult. Approaches tend to be subjective, piecemeal or both. Individual approaches to evaluation risk being incomplete and comparisons between systems can be difficult (Neely et al., 2008; Siek et al., in press). Participation of end users in the design process tends to be limited, and evaluation tends to be subjective, limited in time and in an unrealistic setting, resulting in findings with limited validity.

Although these challenges are faced when designing pervasive systems in general, designing and evaluating pervasive health applications face additional challenges; these applications are increasingly perceived as useful for a diverse group of 'non typical' users including older and disabled people. Whereas user centered design strives to involve the direct (end) users in the design trajectory, user centered design for healthcare refers to these 'non-typical' users, who have diverse backgrounds, skills, living conditions, abilities, needs and desires and who can be hard to reach. Although the vital importance of ensuring that the healthcare technology is both usable, appropriate and acceptable for these groups has been widely researched, recognition of incorporating human values in the design is only now beginning. For example, regarding the adoption of innovative technology in the health care domain, there is hardly any attention paid to ethical issues in healthcare technology projects other than discussing these issues while implementing a new technology, for instance in informing the health care professionals shortly before introducing a new system (Schikhof & Mulder, 2008; Vastenburg et al., 2008).

## About the workshop

The workshop aims to provide insights that contribute to the design methodology of pervasive healthcare technology in terms of creating a consistent set of methods and guidelines for design and evaluation of pervasive health applications. The focus will be on human values in relation to pervasive technology. We particularly invite people to share their experiences in dealing with incorporating values into the design of pervasive health systems and / or best practices understanding the sensitive issues facing when designing for the health domain.

The objective of this workshop is to bring together researchers, designers and practitioners – with a clear interest in the areas of human centered design and evaluation and pervasive technologies for healthcare – that contribute to a vivid discussion leading to improved methods and tools that cope with human values in designing pervasive health applications *with care*.

Topics addressed in the workshop include, but are not limited to:

- User involvement when end users are hard to reach
- Evaluation of pervasive healthcare applications
- Design methods and techniques
- Value-sensitive design
- Technology acceptance
- Ethical issues
- Diagnosis and monitoring practices of (chronic) patients

## Workshop format

The one-day workshop will be organized around a series of best practices and cases, through which we will discuss how to conduct evaluations which allow assessment of human values and ethical issues in its context of use. We will use the first session to introduce participants (via brief talks of about 5 minutes), which will be followed by an initial round of discussion. One outcome of this discussion will be the (sub-) set of questions to be discussed more thoroughly in small groups.

During the second session, we will break up into groups of about 5 members each to discuss the previously identified questions in-detail and aim to get more insight in 1) incorporating values in the human centered design approach and 2) applying methods and tools for understanding the context. When necessary, selected cases will be used to stimulate the discussion.

In the third session the individual groups will report on their discussions and give feedback on the selected cases. The workshop will conclude with a plenary discussion of the issues raised and points made. We will decide how to proceed with the topic in general, aiming to establish a research agenda. We aim to limit the workshop size to about 15 participants.

#### *Expected outcome*

The first outcome of this workshop is community building for researchers and practitioners interested in involving users and incorporating human values in the design and evaluation of pervasive healthcare applications. Second, a research agenda including research questions, evolving directions and relevant methods and techniques to designing and evaluating pervasive healthcare application with care, will be established. Workshop participants are encouraged to extend their position papers and contribute to a special issue 'designing with care'. We are planning to have this special issue published with Springer Journal Ethics and Information Technology. This will be the main publication reflecting the discussions of this workshop, although the call will be open to others.

#### *Submissions*

Designers and practitioners who want to contribute to a vivid discussion leading to improved methods and tools to involve users and incorporate human values in the design and evaluation of pervasive health applications are invited to submit their well-informed position statements.

Submissions should consist of three parts:

1. A 2-page position paper discussing a related topic, including a case description
2. A short research statement of the submitting author describing their particular interests and previous research relating to the workshop topic (up to half a page)
3. A particular issue/question that should be discussed at the workshop (up to half a page)

Submissions should be e-mailed as one PDF attachment before February 10 to [y.schikhof@hro.nl](mailto:y.schikhof@hro.nl). Participants will be selected on scientific relevance and societal values. In this, the organizers are searching for position papers that can stimulate discussion. One author of each accepted paper needs to register for the workshop and for at least one day of the conference.

#### **Important deadlines**

Paper submission: February 10, 2009  
Notification to authors: February 20, 2009  
Camera ready: February 27, 2009  
Workshop date: March 31, 2009

#### **Workshop chairs**

Yvonne Schikhof, Rotterdam University  
Ingrid Mulder, Rotterdam University  
Martijn Vastenburg, Delft University of Technology

#### **Program Committee**

Jeroen van den Hoven, Delft University of Technology (Program Chair)

Ann Ackaert, University of Gent  
Anneloes Cordia, Rotterdam University  
Alois Ferscha, University of Linz  
Vlado Glavinic, University of Zagreb  
Marleen Goumans, Rotterdam University  
Anne Gross, Fraunhofer Institute  
Andreas Hochgatterer, Austrian Research Centers  
David Keyson, Delft University of Technology  
Andreas Komninos, Glasgow Caledonian University  
Helianthe Kort, Utrecht University of Applied Science  
Christian Kray, University of Newcastle  
Julie Maitland, University of Glasgow  
Andrew Monk, University of York  
Birgit Morlion, IBBT, Belgium  
Katie Siek, University of Colorado, Boulder  
Graeme Stevenson, University College Dublin  
Maarten Wegdam, Telematica Instituut & Twente University